

INTECAP

R I S K   S O L U T I O N S

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BRAND PROTECTION

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BUSINESS INTELLIGENCE

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RISK MITIGATION





**I**NTECAP is an international consultancy specifically dedicated to advising clients on economic, valuation and strategy issues relating to intellectual property and complex commercial disputes.

OUR RISK SOLUTIONS' practice advises clients on the implementation of protective strategies against many of the risks inherent within today's global markets. By utilizing investigative, audit and financial skills to detect and prevent threats to commercial reputation, integrity or share price, our confidential service can also help clients seek recovery where appropriate.

BRAND PROTECTION is a primary concern of InteCap Risk Solutions - we offer strategic and proactive solutions at all stages of the Intellectual Property Life Cycle.

BUSINESS INTELLIGENCE is increasingly vital to corporate, financial and legal protection - and here InteCap provides the expert resources needed to combat threats resulting from inappropriate or inadequate commercial risk appraisals anywhere in the world.

RISK MITIGATION is an individually planned InteCap approach to provide cost effective ongoing protection of physical assets, people or intellectual property.



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## **BRAND PROTECTION**

At a time when counterfeiting is estimated to be costing Rights Owners worldwide annual losses in excess of \$250 billion, InteCap Risk Solutions can offer unrivalled international experience in Brand Protection of Intellectual Property Assets.

These demonstrable skills include:

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**LEGISLATIVE ISSUES AND STRATEGIES - INCLUDING INTERNATIONAL ACTIONS WITHIN THE MOST CHALLENGING OF ENVIRONMENTS**

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**EFFECTIVE GATHERING OF EVIDENCE SUITABLE FOR LEGAL REDRESS**

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**LIAISON WITH GOVERNMENT AND ENFORCEMENT AGENCIES WORLDWIDE**

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**A BROAD EDUCATIONAL AND CONSULTATIVE ROLE ON ALL RELEVANT IP ISSUES**

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In addition, our services represent an invaluable ongoing resource designed to ensure effective IP protection at every stage of development and implementation. These can include:

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**ANTI-COUNTERFEITING AND DIVERSION INVESTIGATIONS**

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**TREND ANALYSIS**

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**DUE DILIGENCE**

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**LICENSING/HUMAN RIGHTS AUDITS**

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**INTERNET SURVEILLANCE**

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**TRACKING AND TRACING OF INTERNATIONAL CONSIGNMENTS**

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## **BUSINESS INTELLIGENCE**

In a world in which new partnerships and business relationships are continually being undertaken, detailed and reliable knowledge of other parties is essential to corporate protection. InteCap Risk Solutions offers a team of professionals and a portfolio of services to meet these global challenges in the areas of:

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**STRATEGIC PLANNING**

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**NEW MARKET ENTRY PENETRATION**

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**PRE-ACQUISITION ANALYSIS**

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**EMPLOYEE AND VENDOR SCREENING**

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**MARKET AND COMPETITIVE INTELLIGENCE**

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## **RISK MITIGATION**

The growth of technology and the Internet provide new opportunities for crime - and all companies are now at increased risk. Pragmatic and cost-effective controls and programs specifically designed to protect every aspect of a business include:

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**INFORMATION AND TECHNOLOGY SECURITY**

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**REGULATORY AND COMPLIANCE REVIEWS**

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**MONEY LAUNDERING PREVENTION**

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**LITIGATION SUPPORT**

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**ASSET RECOVERY**

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**TRAINING**

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INTECAP

For further information on our skills  
and resources including client case  
histories contact:

**[www.intecap.com](http://www.intecap.com)**